WFTV Pat Llewellyn Bursary Fund - Application FAQs
June 2019

Please do not contact the WFTV office about your application, in fairness to all candidates, we need to ensure every applicant has access to the same information. So we have put together the following application FAQs, please study these carefully before submitting your application. Thank you and good luck!

Who can apply for this bursary?
Any woman or anyone who self-identifies as a woman can apply for this bursary. You don’t need to be a member of WFTV.

Is there a fee to apply?
No, it’s completely free to apply.

What can the bursary funding be used for?
It can be used to fund any aspect of development for a single programme or series for a UK broadcaster. This might involve meeting potential contributors, visiting locations, writing a treatment or shooting and editing a taster tape. As it’s a development fund, we can only provide funding at the start of projects. We cannot, I am afraid, provide production or finishing funds.

I’ve never worked in television before, can I still submit an idea?
Absolutely! The Bursary Fund is open to everyone, whether you’ve worked in the industry before or not. We’re looking for promising, bold ideas that are suitable to be commissioned by a UK broadcaster. We will provide successful applicants with a mentor who can guide you and put you in front of the people who can make your idea happen. WFTV recognises that applicants without a TV background are likely to require more support for their projects.

What is Factual and Factual Entertainment?
Here are some examples of current or past programmes in Factual and Factual Entertainment. Remember, these are just a taste of what has come before and should not limit your ideas.


Factual Entertainment Programmes: The Great British Bake Off, The Island with Bear Grylls, Back in Time For Dinner, Escape to The Chateau

Can I apply with a drama idea?
No, this is a development bursary fund for factual and factual entertainment programmes only.

What about a factual idea that has drama elements?
Yes, you can send in factual ideas that intend to use drama or drama reconstruction elements to tell parts of the story.
Can I send in more than one idea?
No, you can only submit one idea. We want you to really focus on your best idea and make that as strong as possible.

What are you looking for in my 250 words about my idea?
Think about what it is about your idea that makes it bold and original. It’s always a great start to have a powerful title that helps sell your proposal. Then there are some key questions you should ask yourself: Why would an audience want to watch your film? What makes it unmissable? Who are the key characters? How will you tell the story or narrative of the film? What sequences and pictures will we see? Who is your target audience and which channel or strand do you think it is most suitable for? And remember you only have 250 words to pitch your idea, so make sure you make every single one count!

Can I make changes to my application after it’s been submitted?
No, your submitted application is final – so make sure it’s completed fully before you submit it. We can only accept your first application, so if you send another in afterwards, with the same idea or a different idea, it will be discarded.

I’ve submitted my application, when will I hear if I’ve been successful?
Due to the quantity of applications, we are afraid, we are unable to contact everyone who applies, so if you haven’t heard anything by the middle of November, sadly, that means your application has been unsuccessful.